



PEDRO PARRA

Terroir Consultant

Terroir expert Pedro Parra's invaluable knowledge runs deep—literally—into an understanding of every detail of terroir and the relationship between wine and terroir. He has spent his career immersing himself in soils, geology, geomorphology, climate, viticulture and oenology.

Pedro studied forestry at the Alliance Française, then went on to complete a PhD and Master's degree in Precision Agriculture from the Institut Agronomique National in Paris where he studied agronomy and soil types. Pedro is also a wine producer, co-producing the Chilean cult brands ARISTOS and Clos des Fous, and working alongside Vosne-Romanee producer Louis Michel Liger-Belair. He is also partner with Alberto Antonini in Altos las Hormigas in Mendoza and started his family's own project, Pedro Parra y Familia, in 2013.

Pedro also consults for some of the world's greatest vigneronns in Chile, Argentina, Italy, United States, Canada, Armenia, Uruguay and Burgundy.